



Youth, ICT Entrepreneurship and Internet Governance in East Africa

www.dotrust.org



Digital Opportunity Trust is an International Not-for-Profit Organization

Vision: To eradicate poverty, vulnerability and gender inequality by giving all people the skills and knowledge to use technology to achieve educational, social and economic opportunities.

Mission: To create global networks of talented, energetic young leaders who make real change by educating local communities to apply technology effectively to real life.



DOT is working in...

- Kenya, Ethiopia, Rwanda
- Jordan, Lebanon, Egypt
- USA (Mississippi & Louisiana),
- Mexico
- Turkey
- China



DOT's work in East Africa

- MasterCard Foundation and DOT have partnered to expand it's ICT, life skills, and micro-enterprise development programming in East Africa
 - To train 70,000 youth in Kenya and 30,000 in Rwanda
- African online alumni community to connect DOT trained youth to job opportunities, business opportunities and professional social networks
- 2011 - evaluating potential to roll out in Uganda



Thanks to our East Africa Supporters

Kenya

- Ministry for Information And Communications
- Kenya ICT Board
- Ministry of Youth Affairs
- CBO partners

Rwanda

- Ministries of ICT, Youth and Labour
- Workforce Development Authority
- Rwanda Development Board – IT Division
- YES Rwanda, KIST, and other CBO partners



Young people - world's largest resource

- Over 1 billion people between ages of 15 and 25
- Young people under the age of 25 make up more than 50 percent of the population in some East African countries
- Even with secondary education, young Africans face challenges - they are three times more likely to be unemployed than adults



Young people + ICT Entrepreneurship

- Early access to ICT => early adoption and adaption of ICT & skills => spurring innovation and economic growth
- At forefront of societal transformation through ICT
 - what they have grown up with, what they know more about than their parents, and what gives them an edge
- Young people are connecting, communicating, and on a scale that transcends their locality, making them global actors



Youth + Internet Governance

- Young people need to be empowered in: Community-Building, Knowledge Generation and Sharing, Projects Support, Skills Development and Policy Advocacy
- Youth input in ICT policy development is important as the policies can provide the necessary framework, support and legitimacy for young people to initiate and sustain their own initiatives



Promoting Youth Engagement

- Need to create opportunities for youth to participate in national, regional and international ICT policy development processes
 - ICT policy training for emerging young leaders
 - Survey young ICT entrepreneurs on ICT policy priorities
 - Prepcoms targeting young ICT entrepreneurs
- Need to ask
 - What policy environment is needed to encourage, not simply allow, Internet innovation to emerge in East Africa



DOT Programs

ReachUp! / StartUp! / ScaleUp!

Mobilizing Community
Entrepreneurs /
Empowering Small
Business Growth
• Kenya, Ethiopia,
Rwanda, Lebanon,
Jordan, Egypt (P)

Executive Leadership

IBM Corporate Service Corps
• Turkey, Egypt, China



TeachUp!

Energizing Schools
Through Technology
• China, Mexico, USA

Intern Alumni Network

• ongoing relationship with
global Interns and youth
beneficiaries



People: Applying Technology, Changing Lives



Impacting Youth...

- Young Interns are trained to facilitate, consult and inspire
- Interns train their own community on ICT & its applications (Economic Programs & Education)
- Interns gain 21st century skills & experience
- Over **1200 Interns trained**

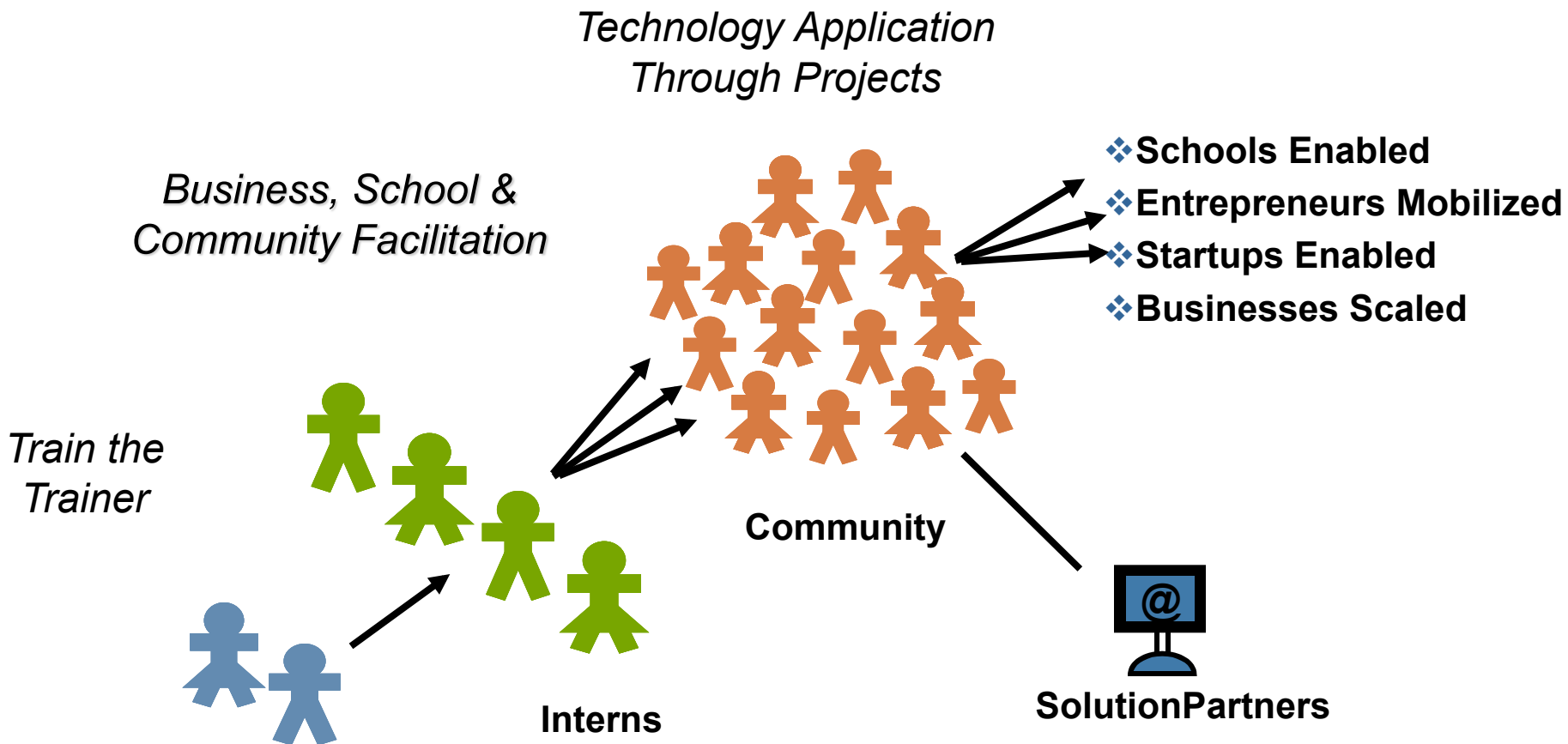


...And Communities

- Communities, business and schools learn how technology helps them meet their needs.
- Unemployed/ marginalized learn how technology can create new opportunities and drive SME growth
- Over **145,000 have benefited**



Program Model





Global Impact and Metrics

M&E Approach

- Results Based Management (RBM)
- Varied data collection surveys & instruments

Impact

- **DOT Interns** : >1200 trained and deployed
- 90% of Interns enter the workforce as employees or entrepreneurs within 3 months of their Internships
- **DOT Participants**: >145,000 youth, women and men trained on technology to change their lives
- 90% participants report increase in ICT skills;
85% participants report increase in leadership skills
75% of participants report using a computer at least monthly
- **DOT Partners**: >220 Resource Partners
- **DOT Model**: >1,700,000 person hours helping people learn how to use technology to improve their lives





“We are a Global Village”

